



**Chris
Murphy**
graphic design

DESIGN SKILLS

ADVERTISING DESIGN

- ▶ Strong Computer Design Abilities
- ▶ Logo Design
- ▶ Illustration
- ▶ Typography
- ▶ Print Production

DIGITAL DESIGN

- ▶ Web Graphics
- ▶ HTML & CSS
- ▶ Web Page Design
- ▶ Digital Photography

COMPUTER KNOWLEDGE

ADOBE CREATIVE CLOUD

- ▶ Photoshop
- ▶ InDesign CS
- ▶ Illustrator CS
- ▶ Acrobat
- ▶ After Effects

APPLE OS 15 (Sequoia)

ONLINE EMAIL SERVICES

- ▶ Constant Contact
- ▶ Mail Chimp

MICROSOFT POWERPOINT

Screen or print. Vector or raster. Moving or static.

Experienced, motivated, and creative designer with a career of creating designs that convey both information and emotion simply and effectively.

 ChrisM70@mac.com

 913-962-9263

 Shawnee, KS

 LINKEDIN: [LinkedIn.com/in/ChrisM70](https://www.linkedin.com/in/ChrisM70)

 PORTFOLIO: ChrisM70.myportfolio.com

 WEBSITE: ChrisM70.com

WORK EXPERIENCE (most recent position at the top)

MSE Audio – Lenexa, KS

▶ GRAPHIC DESIGNER (MARKETING)

Sole designer responsible for creation of all assets digital & print, packaging, emails, website, flyers, manuals and more

- Creating designs and assets for trade show events (CEDIA, InfoComm)
- Responsible for product photography and video production
- Working with marketing staff to create materials to promote audio equipment

Cox Automotive – Mission, KS

▶ GRAPHIC DESIGNER (MARKETING)

Experienced member of Cox Automotive's Creative Studio. Designed/Produced marketing materials for AutoTrader, Kelley Blue Book, Autotrader, and VinSolutions.

- Supported sales teams designing sales sheets, digital presentations, and assorted graphic elements.
- Developed campaigns with marketing staff, creating designs that were able to work across different platforms and sizes.
- Created graphics for VinSolutions' yearly events (VinWorx and NADA). Everything from printed work to social media to environmental graphics.

▶ WEBSITE DESIGNER

Designed responsive websites for automotive dealers using custom CMS, HTML, and CSS.

- Produced websites on tight deadlines that supported VinSolutions' main CRM product.
- Worked closely with Project Managers on these highly collaborative sites.

Specialized Publications Company - Parkville, MO

▶ ART DIRECTOR

Helped design and produced three different magazines

- Created eye-catching magazine spreads using professional photography for titles *Dive Training*, *Dive Center Business* and *Restaurant Startup & Growth*.
- Worked to layout entire magazine including ad placement and creating infographics.

ADDITIONAL RELEVANT EXPERIENCE

The Kansas City Star – Kansas City, MO

▶ CREATIVE ARTIST

- Worked closely with clients to create new advertising, designing inserts, special projects and new ads for publication

▶ PRODUCTION ARTIST

- Producing ads for all sections of the paper, black & white and color designs on tight deadlines

EDUCATION

Associate of Applied Science Degree (AAS), Visual Communications,
The Colorado Institute of Art, Denver, CO